

# INTERMEDIATE FACEBOOK & INSTAGRAM WEBINAR

LEARN THE BEST  
PRACTICES  
FOR NAVIGATING  
SOCIAL MEDIA  
DURING COVID-19

## You Will Learn:

- **Advanced analytics**
- **Hashtag strategy**
- **Ad targeting/re-targeting**
- **Monetization Opportunities**
- **And so much more!**

Webinar Taught by:  
**Tiffany Phillips**

Digital Marketing Consultant



Tuesday, December 15<sup>th</sup> @ 10 AM

Register Here: [bit.ly/36bvFXc](https://bit.ly/36bvFXc)



THE VALLEY SIERRA SMALL BUSINESS DEVELOPMENT CENTER IS FUNDED IN PART THROUGH A SUBCONTRACT BETWEEN OPPORTUNITY STANISLAUS AND THE UNIVERSITY OF CALIFORNIA, MERCED UNDER THE CURRENT COOPERATIVE AGREEMENT WITH THE U.S. SMALL BUSINESS ADMINISTRATION. REASONABLE ACCOMMODATIONS FOR PERSONS WITH DISABILITIES OR LIMITED ENGLISH PROFICIENCY WILL BE MADE IF REQUESTED AT LEAST TWO WEEKS IN ADVANCE. FUNDED IN PART THROUGH A GRANT WITH THE GOVERNOR'S OFFICE OF BUSINESS AND ECONOMIC DEVELOPMENT.

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